

Luminous Group Consulting LLC:

A New Breed of Strategic Technology Consultancy



Luminous Group Consulting is a new breed of business consultancy that offers strategic planning, organizational development, and technology consulting as one integrated set of services. We do this for a very particular reason: businesses produce better results when there is a close relationship between people, process, and technology. Luminous' services align and enliven the relationship between these key aspects of your organization.

Strategic Planning

The heart of any business is its strategy – and its ability to execute on it. With a proven set of processes to develop, document, communicate, agree, track, and provide ongoing feedback on a strategic plan, we consider this the starting point of any client engagement. We work with your organization to crystallize key strategies and objectives, developing new ways of looking at and thinking about your business.

It's really very simple – when there are clear, measurable objectives that relate closely to your key business goals and processes are in place within your business to ensure that these are being acted upon and updated, the actions that take place in your organization are always in greater alignment toward those goals.

Organizational Development

Organizations consist of a wide variety of personality types who process information and interact with a wide variety of communication styles. Organizations whose human resources have a greater understanding of these communication styles and can effectively bridge the cultural divides between departments are far more effective than those who do not.

Luminous employ a wide variety of organizational development processes including ethnography, leadership coaching, staff development and group work to support your organization move to a new level of organizational effectiveness.

When applied along with an integrated strategic plan, the benefits of our approach to organizational development can support your organization in bringing out the best in your people and their ability to execute on the most important challenges of your business.

Technology Consulting

In today's business environment, the use of technology is ubiquitous and far-reaching. Drawing on our strategic planning and organizational development practice, we provide a set of technology consulting and implementation services that maximize the return on investment of your organization's technological resources.

Unlike many technology consulting services that focus on technology per se, Luminous focus first on business strategy and goals, then on the unique organizational dynamics of your organization as these factors are the key drivers for the most effective technology implementation.

In this fashion, Luminous ensures that technology serves your business rather than the other way around.

To find out how Luminous' Strategic Technology Approach can improve your business, contact us at new_breed@luminousgroup.net or 866-495-7354.